

# WHOLESALE TYPESETTING

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## XLB GRAPHICS

P. O. Box 242052, San Antonio, Texas 78224

### WHOLESALE PRICE LIST EFFECTIVE JANUARY 1, 2017

We are very pleased to supply you with this price list. Our work is of the HIGHEST QUALITY, **AT THE LOWEST PRICES!**

Our many years of experience in choosing the right type styles and using creative display techniques assure you of getting the professional and **"RESULT GETTING"** kind of work you need! Our work is always sharp, attractive, and **MOTIVATING!**

We select just the right type styles and enhancements to make your materials look their best. Be specific when ordering. **Or, turn us loose to do what is best to get the job done right... Just say "USE YOUR BEST JUDGEMENT!"**

If there is something that you need that you cannot find a price on in the materials enclosed, just write and ask for a quote.

### PRODUCT #1 - "GALLEY" TYPESETTING

## 3¢ PER WORD!

THIS PRODUCT COULD ALSO BE CALLED "BLOCK" TYPESETTING, AND IS PERFECT FOR SELF-PUBLISHERS WHO DO THEIR OWN LAYOUTS, PASTE-UPS, ETC. OUR RATES ARE THE LOWEST, AND VERY SIMPLE... 3¢ PER WORD PLUS A FLAT \$1.00 HANDLING FEE!

EXAMPLE - 375 WORDS = \$12.25 TOTAL PRICE. 500 WORDS = \$16.00! YOU RECEIVE ONE CAMERA READY COPY. EXTRA ORIGINALS OF YOUR ORDER (UNDER 8 COLUMN INCHES) ARE ONLY 25¢, UP TO SIZE 5"x8" 50¢, AND EXTRA PRINTS SIZE 8.5"x11" & 8.5"x14" ARE \$1.00 EA.

THIS KIND OF TYPESETTING IS PERFECT FOR:

- CLASSIFIED COLUMNS • CIRCULAR BODY TYPE • REPORTS

### JUST ABOUT ANYTHING!

- ☆ With 1000's of type style fonts to work with, trust us to select **THE BEST** for your job, so everything will look **PROFESSIONAL!**
- ☆ **SIMPLE ACCENTS** SUCH AS BOLD, UNDERLINED, ITALICS, AND CENTERING, ETC., **ARE ALL FREE!** JUST ASK FOR WHAT YOU WANT, OR **ASK US TO USE OUR BEST JUDGEMENT!**

**PLEASE NOTE: THIS PRODUCT DOES NOT INCLUDE THE USE OF COMPLEX ACCENTS SUCH AS REVERSES, HALFTONES, OR CLIP-ART!**

When ordering "Galley Typesetting", state the **MAXIMUM IMAGE AREA** you want your typesetting to fit in.

**JUST THINK, THE BLOCK BETWEEN THE GRAY BARS ABOVE DESCRIBING OUR PRODUCT #1 WOULD HAVE ONLY COST YOU \$6.22 TOTAL, POSTPAID!!!**

### PRODUCT #2 - "LETTERHEAD TYPESETTING"

"LETTERHEAD TYPESETTING - \$3.75 PPD! **LOWEST PRICE IN THE USA!** AT THIS PRICE WE WILL SUPPLY AN 8½" x 11" LAYOUT OR A 2-UP 5½" x 8½" LAYOUT... **IT'S YOUR CHOICE!**

### PRODUCT #3 - "DISPLAY AD TYPESETTING"

**SPECIAL EFFECTS**  
**DECORATIVE TYPESTYLES**



THIS IS WHERE YOU GET IT ALL! ANYTHING AND EVERYTHING YOU NEED, ANY WAY YOU WANT IT!

**THE FOLLOWING PRICES ARE POST-PAID, AND COMPLETE!**

SIZE	PRICE	NUMBER OF ORIGINALS
1" CAMERA READY AD UP TO 60 WORDS ...	\$5.00	3
2" CAMERA READY AD UP TO 120 WORDS...	\$9.00	3
3" CAMERA READY AD UP TO 180 WORDS...	\$13.00	3
4" CAMERA READY AD UP TO 240 WORDS...	\$17.00	3
5" CAMERA READY AD UP TO 300 WORDS...	\$20.00	3
(ABOVE 5" AD CAN ALSO BE TYPESET ASA 5" x 2 ½" AD)		
POSTCARDS (4-UP 2-SIDED ON 8½"x11" SHEET)	\$37.00	1
5" x 8" OR 8" x 5" UP TO 600 WORDS...	\$40.00	2
8" x 10" OR 10" x 8" UP TO 1000 WORDS	\$75.00	1

WRITE FOR QUOTES ON SPECIAL SIZES YOU DON'T SEE LISTED

EXTRA CAMERA READY ORIGINALS OF ANY AD UP TO 5" ARE ONLY 25¢ EACH. EXTRA 5 x 8 INCH ORIGINALS ONLY 50¢ EACH. EXTRA 8 x 10 ORIGINALS ONLY \$1.00 EACH. **EXTRA SPECIAL BONUS...** EACH AND EVERY ORIGINAL, BOTH THOSE THAT COME WITH YOUR AD ORDER AND THOSE EXTRA YOU MAY PURCHASE, WILL BE KEY CODED **INDIVIDUALLY AS PER YOUR SPECIFICATIONS!** NO NEED TO "SCRIBBLE" OR PASTE IN CODES AND DEPT. NUMBERS, WE DO IT FOR YOU PROFESSIONALLY, **FREE OF CHARGE!**

**REMEMBER, THE LESS WORDS YOU USE, THE MORE DISPLAY WE CAN GIVE YOU!**

### PRODUCT #4 - "MAX PACK" TYPESETTING

## WOULD YOU BELIEVE 90 WORDS IN A 1" AD?

**YOUR AD WILL LOOK LIKE THIS!**

**CRISP & CLEAR!**

**ONLY \$7**

### 90 POWERFUL WORDS - \$7.00!

DON'T BE LIMITED TO 40, 50, OR EVEN 60 WORDS. GET THE MOST FOR YOUR MONEY WHEN ADVERTISING IN PHOTO OFFSET PUBLICATIONS. WE'LL TURN YOUR 90 WORDS OR LESS INTO A 1" CLASSIFIED TYPE AD AND RUSH YOU THREE COPIES FOR ONLY \$7.00! EXTRA ORIGINALS ONLY 25¢ EACH. YOU MAY CHANGE YOUR KEY CODE ON EACH. TELL MUCH MORE OF YOUR STORY NOW!!! **THIS AD IS A SAMPLE OF OUR WORK.** **XLB GRAPHICS,** DEPT. T201, BOX 242052, SAN ANTONIO, TEXAS 78224