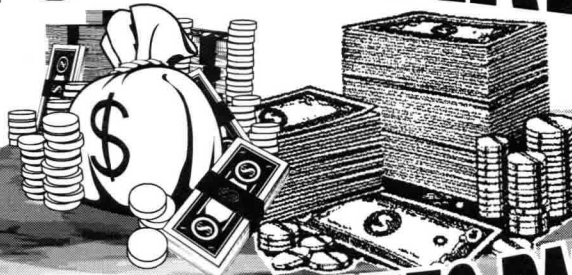


# AD-VENTURE MARKETING

560A NE F ST STE #412, GRANTS PASS, OR 97526



## 1,200 CIRCULATION

PLUS ONLINE FREE FOR A FULL YEAR AT [WWW.XLBWORLD.COM](http://WWW.XLBWORLD.COM)

**YOUR ADS GET AROUND WITH US!**



## AD RATES

### CAMERA READY ADS:

- 1" \$2
- 2" \$3
- 3" \$5
- 3"x6" \$10
- 4"x5" \$12
- 8"x10" PAGE ONE-SIDED \$25
- 8"x10" PAGE TWO-SIDED \$45



DEADLINE  
7th Of Each Month

FOR CONFIRMATION  
SEND #10 BUSINESS SASE

TO GET TO PROSPERITY MOUNTAIN, BE SMART & FOLLOW THE RIGHT PATH BY ADVERTISING WITH US!

DANGER AHEAD!

KEEP ON PATH



AMAZING NEW PRODUCTS & services for: Home-Busine\$\$ Opportunity!! Visit us online now!

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www.inc53.com/Biz/D&A

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# THE NEW LIBERTY LEADS

Where a **ONE-TIME \$10.00 PURCHASE** of **60 TOP QUALITY Network Marketing Leads CAN EARN YOU COST → \$10 PER PACK!** **\$5,550!**

**YOU GET FRESH, TARGETED LISTS OF EXPERIENCED NETWORK MARKETERS ON PEEL & STICK LABELS - UPDATED DAILY!** **GUARANTEED DELIVERABLE!**

**USE THEM, RE-USE THEM, & SELL THEM AT A PROFIT!**

**PLUS... YOU GET A FREE ENTRY INTO OUR COMPENSATION PLAN, AND THE OPPORTUNITY TO EARN \$5,550 FOR EACH LEAD PACK YOU BUY!**

**Phase 1** PHASE 1 IS YOUR PERSONAL 3X3 FORCED MATRIX. WHEN YOUR PHASE 1 MATRIX IS FILLED FROM YOUR EFFORTS, AND/OR THOSE OF YOUR UPLINE & DOWNLINE, YOU WILL BE SENT A CHECK FOR \$50,001 THIS POWERFUL COMBINATION OF EVERYONE'S EFFORTS CAN MAKE THIS HAPPEN VERY QUICKLY!

**YOU WILL THEN GET A FREE ENTRY INTO PHASE 2:**

**Phase 2** PHASE 2 IS YOUR PERSONAL 3X3 FORCED MATRIX THAT EACH OF YOUR CUSTOMERS WILL FOLLOW YOU INTO AS THEY COMPLETE PHASE 1. WHEN YOUR PHASE 2 MATRIX IS FILLED, YOU WILL BE SENT A CHECK FOR \$500,001 THIS PHASE GOES EVEN FASTER!

**YOU WILL THEN GET A FREE ENTRY INTO PHASE 3, WHICH IS THE BIG ONE:**

**Phase 3** PHASE 3 IS THE REALLY EXCITING PART OF OUR COMPENSATION PLAN! UNLIKE THE PHASE 1 AND 2 MATRICES WHICH WERE FILLED BY YOUR OWN AND YOUR GROUP'S EFFORTS, THE PHASE 3 MATRIX IS A COMPANY 3X3 FORCED MATRIX, AND EVERYONE WHO COMPLETES PHASE 1 AND 2 IS ENTERED INTO IT FREE! THE SOONER YOU COMPLETE PHASE 1 AND 2, THE HIGHER YOUR POSITION WILL BE. **As soon as it's filled, YOU WILL BE SENT A CHECK FOR \$5,000!!!**

**SEND \$10.00 FOR EACH PACK** **LIBERTY**  
P.O. BOX 1110, ROGUE RIVER, OR 97537  
**SPONSOR CODE** LS5140

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...by Simply Mailing Postcards!

- Low Cost "One-Time-Pay" Program!
- Proven Direct Mail System!
- Weekly Commissions! ID: cecil37

Info - Send Ad with \$3 Cash or 5 F/C stamps to:  
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PO Box 1081 Howe, TX 75459  
**www.TinyURL.com/cecil37**

WOW! AMAZING GIFTING MAIL ORDER multi-level programs to "choose" from! Visit "us" NOW AT: infojet.biz/018 Even more "making-money" programs "found" at: www.jkirkman.com/655A

### GET LISTED & GET LOTS OF Mail

Opportunities / Big Mails  
How To / Publications  
**YOU'LL GET IT ALL !!!**

Send \$3 + 3 Stamps to:  
H. Wilson  
P.O. Box 3010  
Dayton OH 45401-3010

FREE DEALERSHIP INCLUDED WITH YOUR ORDER

## EMAIL ADVERTISING

Your 1-Sided  
8-1/2 x 11" Flyer  
Email To 100,000+  
Hot Newsletter  
Subscribers  
Monthly For 1 Year!

Plus Your Flyer Online 1 Year Available  
To 300+ Million Prospects! Only \$50!  
Free 50% Dealership With Order!

Dan McCarty AVM  
P.O. Box 912  
Anderson, IN 46015

### NO RETURN ADDRESS LABELS

WITH DEALERSHIP!  
In Color! \$5 & 5 F/Cs to: **A1 Labels**  
25369 Pendleton Forest Rd. ★ Warrenton, MO 63383

### FREE ADVERTISING

2¢ Each 2¢ Each 2¢ Each  
Need Your Flyers or Postcards Mailed? 1 or 2 Sides.

1  Send 1000 8x11s - \$20.00  
We will P&M another 1000 Free

2  Send 2000 8x11s - \$40.00  
We will P&M another 2000 Free

3  Send 5000 8x11s - \$100  
We will P&M another 5000 Free

4  Send 10,000 8x11s - \$200  
We will P&M another 10,000 Free

5  Send 20,000 8x11s - \$400  
We will P&M another 20,000 Free

Please send Black & White Copy  
Send Postcards and Payment to:  
William Marshall  
143 Dorchester St #279 - S. Boston, MA 02127  
Flyers / Postcards / Adsheets

### WANTED

NEW PROGRAMS  
TO JOIN AND  
AD SHEETS TO  
ADVERTISE IN  
SEND YOUR BEST TO:  
**DANIEL QUINN**  
3311 SE 'L' ST. Apt # 7  
BENTONVILLE, AR 72712

### I'VE GOT THE PROGRAM

You've Been Looking For! You Can Be Debt Free And Financially Secure.

Send Your Name & Address  
To: Clarence Williams  
P.O. Box 3655,  
Hueytown, AL. 35023.

### The 2" Millionaire

Send \$12.00 + 24 F/C Stamps and this ad.  
With 3 signups each, everyone's a millionaire!  
You: receive \$1.00 + 1 stamp per slot.

1. 9	2.	3.
4.	5.	6.
7.	8.	9.
10.	11.	12.

**Joseph T Pomaski**  
24 E Center St. #10 Dillon, MT 59725-2645 USA

# A MILLIONAIRE'S INCOME SECRET IS IN YOUR HANDS RIGHT NOW!

Dear Friend,

A short time ago you may have received an offer in the mail to become involved in a multi-level mail marketing operation. If you decided to join, this letter is for you. If you decided not to take advantage of the fantastic money this mail order is generating, then, quite frankly, you may as well stop reading right now and throw this away. You see, this letter is only for the people who are participating. It reveals the secret of how you can triple your response and income from your mail list.

I have been involved in multi-level mail for several years and have become rich doing it. In the course of my involvement I went through the same thing you have – send out a lot of letters and get back a few responses. One day, quite by accident, I came up with a way to triple my response by using my old mail list! Let me tell you right now, I'm no genius or anything like that. I just happened to come upon this two-step method of getting more people to respond. It was completely by accident that I discovered this powerful, money-making technique. This method worked all the way down the line to the people who I had previously mailed to. Each person who had a list in turn tripled their response, which, of course, worked back up the line to me. The end result is that this two-step method has produced triple the income – **EVERY SINGLE TIME!!**

**I want to impress upon you that this will generate more money than anything you have ever seen!** I used this two-step method for one and half years and then retired very wealthy. I WAS ABLE TO DO THIS BECAUSE I FOUND A WAY TO TRIPLE MY INCOME FROM MY LITTLE MAIL ORDER BUSINESS. Enough of that, though, I'm sure you get the picture.

You may be content with the response you are now getting from your mailing lists. If you are, then this letter is obviously not for you. But if you would like to turn good money into incredible money, all you need to do is follow the simple directions at the end of this letter. The two-step has produced three times the money for everyone who uses it, and it will for you, too!

**I am willing to bet that right now you have done at least one of the following:**

- A) You answered an ad in a national magazine about making money.
- B) You received an offer in the mail about multi-level mail marketing and all the money you can make.
- C) You purchased a mail list from the company specified in one of the reports you received.
- D) You purchased at least 200 names from this company.
- E) You faithfully sent out 200 letters exactly like the one you got in the mail.
- F) Instead of getting money in the mail, you started to get more of the same thing you are trying to sell, as well as several other things similar, but not the same, as what you are trying to sell.
- G) You then came up with the brilliant idea of sending your offer to the people who are on the lists of the other offers you got, thinking they will buy your product, but you won't buy theirs.
- H) You started getting more offers from more people.

## **SOUND FAMILIAR?**

**I am now going to let you in on three secrets: FIRST** – When you put your name in the #1 spot and send out, do you know what you are doing? You are “Perpetuating The Species.” In other words, you are placing your name on lists that come across key people. These key people are called spotters and they are on most every list. Do you know what they do, they spot (write down) your name and send it on to a mailing list company. Then do you know what happens? The mailing list company sells your name to new opportunity seekers (just like you were when you first responded to an ad!). Guess who is making money in this? As long as you go in this circle, you will make only a little money, and the mailing list company will make a lot of money. I am sure that this is not what you are looking for to happen. SECOND – This circle is less than one tenth of one percent of your total market. In other words, it takes roughly 1,000 letters to get one customer. This figure is based on averages only, because you may be lucky and get several new opportunity seekers on one list. Don't forget though, that you will be mailing to the same people that quite a few others will be mailing to, also. These people will then get many offers in the mail and come up with the brilliant idea of sending to all the names on the lists and then guess what? They are now “Perpetuating The Species!” THIRD – And this is the one that really burned me up – is the spotters take the letter you sent them and guess what they do? They simply remove your name from whatever position it is in, and place their name in its place! They then send out to the hot, new prospects before you can, and even have the nerve to use the letter you sent them! All they have to do is white out your name and put theirs in place of it. On a 4 page letter they only need to make one copy and use your other three. This saves them a lot of money in copying and costs you a lot of money in lost capital.

By now you should realize that I devoted a lot of time to figuring out the system. When I first entered multi-level mail I thought I would make a killing. I ended up getting a lot more offers than I did selling reports. I became obsessed with finding a way to make money in this business. That is when I came across this two-step mail method. If it weren't for this method, I'd probably still be broke trying to “make it.” I devoted many long months to testing, mailing, and keeping track of every single piece of mail I sent out. **Every piece of mail was coded.** Once I put everything together and analyzed it, I found out what was going on and what to do!

This testing and mailing took 14 months. It paid off very big for me (over \$11 million in one and one half years) because I found out HOW TO BEAT THE SYSTEM!! I turned the tables on the spotters and figured out how to get them to circulate my name! Once I figured out what to do, I never purchased a mailing list again and made more money than with any list I ever had! I also stopped the spotters from using my letters to save them money. (I also became the mailing list companies' biggest nightmare because I found out how to beat them at their own game and take their profits!)

Here are just a few things I learned:

- a) I learned how to get my name on the spotter's list which, in turn, brought me many different offers.
- b) I learned about how many opportunity seekers are in the market. (At any one given time there are between 10 and 15 million with roughly 10,000 added each week. I found my profit generator!)
- c) After initially purchasing a list, I learned how to generate my own list of names who were extremely responsive prospects. After which I did not purchase any mailing lists. These names were all free!
- d) THE MOST IMPORTANT thing I learned is how to turn the tables on the spotters and figured out how to get all those who were currently trying to sell reports, or friendship clubs, or recipes, or anything on paper turned into sales. (This is where I became rich.)
- e) I learned how to stop the spotters from using my paper to save them money, and how to prevent them from removing my name and putting theirs in its place.
- f) I learned how to use the mailing list company's services to my benefit.

In short, I developed a fail proof, foolproof method of generating big money in multi-level mail where everyone else had failed.

One other thing I found out is the testimonials that are on many of the letters out there are true. What you don't know is that these testimonials are mostly from the spotters. They are the ones who get the new names first. You get the leftovers.

This is where my two-step mail method developed from. I spent 14 months and several thousand dollars in postage and printing to test and analyze every piece of mail I sent out. This is why my two-step method earned me over \$11 million in one and one half years.

From all of this information I have written a report entitled, "HOW TO TRIPLE YOUR RESPONSE AND INCOME FROM YOUR MAIL LIST." The people who obtain this information will have an almost "UNFAIR ADVANTAGE" over everyone else who is participating in multi-level mail. They will earn more money in three months than most people make in three years. You have the opportunity to do this RIGHT NOW!!!

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You may decide that you will not take advantage of the two-step mail method, **which is also a program**. Putting it bluntly (my apologies for bluntness), it is of no consequence to me. I am retired. IT IS OF EXTREME IMPORTANCE TO YOU, THOUGH. If you decide not to take advantage of the two-step, I ask only one thing of you: Please keep this letter for future reference for one month. As you get various offers in the mail, think about what would happen if you use the two-step method on the people who are included in those lists. Remember – right now they are doing the same thing you are probably doing, which is either buying a list of names that are worn out, or sending their offer to every name that is on the letters they receive – Now you know what happens!

I sincerely wish you the very best of success in your mail order business!

John J. Sillen: Deceased

P.S. As a bonus, you will be told how you can find the names of people to mail to who are guaranteed to buy from you. These names are free – you don't buy any mailing list or anything. These people are already in MLM, and once you are on their down list, the money that comes in is absolutely incredible!

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To receive your report: "HOW TO TRIPLE YOUR RESPONSE AND INCOME FROM YOUR MAIL LIST" send \$10 in cash and 2 First Class Stamps to the person who's name appears below. Cut this bottom portion off at the line above and mail along with your name, address, payment and stamps. In turn, you will receive your report from that person. You will learn the secret of increasing your income using the two-step method. Along with your report you will receive full instructions. By ordering this report, you will have JOINED and completed step one, Of The 2 Step Method/Program. Step two is where your big money comes in!

**BE SURE YOU KEEP A COPY OF THIS LETTER FOR FUTURE REFERENCE!!!**

To order your report, send \$10 Cash, with 2 First Class Stamps and the bottom portion of this letter along with your name and address requesting the report: "HOW TO TRIPLE YOUR RESPONSE AND INCOME FROM YOUR MAIL LIST" to:

**Ray H. Price**  
**500 W. Vermont St**  
**Altadena, CA 91001**

ADM

## **THOUSANDS OF PEOPLE WILL PAY YOU TO BE ON THEIR MAILING LIST!**

There are six names on this list below. Send a dollar to EACH person #1 thru #6. Delete person in #1 position, move the other names up and put your name in the #6 position. For fast print and mail send this to the print and mail service below. They will typeset your name and print and mail 500 copies for you by first class mail to other opportunity seekers for only \$30. There is no need to buy envelopes, make copies or buy postage stamps. They do it all for you! Or just make your own copies and mail them out!

**Ad-Venture Marketing  
560A NE "F" St #412  
Grants Pass, OR 97526**

With a very conservative 3% rate of response to your 500 copies mailed out, 15 people mail 500 and get a 3% response, and 225 people send you \$1. These 225 people mail 500 and get 3% response, and 3,375 people send you \$1. These 3,375 people mail 500 and get 3% response, and 50,625 people send you \$1...on and on it goes. Whew! To sum it up you could get 813,615 new names to add to your mailing list not to mention \$1 bills!! You can now promote any program to thousands of people who paid you to add their name to YOUR mailing list and you have money for printing and mailing too!

### LET'S GET STARTED

1. SAM ADAMS 669 BRYAN ST NAHUNTA GA 31553
2. ELIAS ROMERO 16269 FOLGER ST HACIENDA HEIGHTS CA 91745
3. RAH SHEEN 2152 RALPH AVE SUITE 715 BROOKLYN NY 11234
4. ANNIE EATON 4301 HICKORY LEAF CT BOWIE MD 20715
5. BARTLEY D JOHNSON PO BOX 116 FINGAL ND 58031
6. CARL ODEN 3153 PRAIRIE VIEW DR HARRISONVILLE MO 64701

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