

# AD-VENTURE MARKETING



## 1,200 CIRCULATION

### PLUS ONLINE FREE FOR A FULL YEAR AT [WWW.XLBWORLD.COM](http://WWW.XLBWORLD.COM)

**YOUR ADS GET AROUND WITH US!**



## AD RATES

### CAMERA READY ADS:

- 1" \$2
- 2" \$3
- 3" \$5
- 3"x6" \$10
- 4"x5" \$12
- 8"x10" PAGE ONE-SIDED \$25
- 8"x10" PAGE TWO-SIDED \$45



### DEADLINE

7th Of Each Month

FOR CONFIRMATION  
SEND #10 BUSINESS SASE

TO GET TO  
PROSPERITY  
MOUNTAIN,  
BE SMART &  
FOLLOW THE  
RIGHT PATH BY  
ADVERTISING  
WITH US!

! DANGER AHEAD!

KEEP ON PATH



# 200+ EXCELLENT MONEYMAKING OPPORTUNITIES FOR WOMEN!!!

(Or Men - Young or Old)

- Request yours today & get 2 "FREE" Bonus Reports - this is a \$15.00 value but it's yours today for only \$10.00 plus 2 FC stamps with this Ad.
- Succeed in your own home based business that you can operate *part-time*, but get *full-time* results.
- Start on a Shoestring Budget

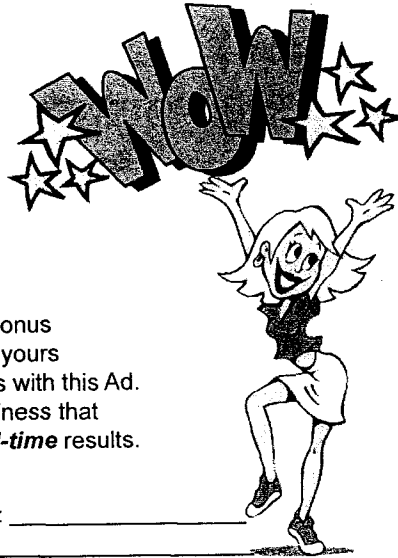
Please fill in the form below clearly. Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Yes - Please Include My 2 Free Bonus Reports



AD-V

Send form with \$10.00 and 2 FC stamps to:  
E. McIvor & Co - Business Reports Distribution Center  
PO Box 3031 • Cleveland, GA 30528-0053

## FRESH, ACCURATE, RESPONSIVE NAMES

Well qualified inquirers & buyers of Money-Making Opportunity and Multi-Level programs - Just waiting to send you their money for YOUR offers! CASH IN WITH THIS TOP-NOTCH HIGH-RESPONSE LIST! All names less than 30 days old, Computer printed. Peel & stick labels. Random nationwide zips. 50 Cents refunded for any undeliverables returned to us within 60 days of purchase! GET 'EM WHILE THEY'RE HOT...Rushed by 1st class mail. Order today!

200-\$20-500-\$32-1000-\$56-2000-\$88-5000-\$200

**BDM Publications**

Box 51272, Philadelphia, PA 19115

### The "Simple Secret" That Will Allow You To Sell 10 Times More Than Your Competitors Even When You Are Selling The Exact Same Thing!

Worth a fortune but it's yours for just \$10 or 20 F/C stamps only when you rip out this ad and mail your request to:  
L. JONES, 503 N TENN. AVE A-1,  
ATLANTIC CITY, NJ 08401

WOW! AMAZING GIFTING MAIL ORDER multi-level programs to "choose" from! Visit "us" NOW AT: [infojet.biz/018](http://infojet.biz/018) Even more "making-money" programs "found" at:  
[www.jkirkman.com/655A](http://www.jkirkman.com/655A)

## 1,002 LITTLE KNOWN HOME BASED BUSINESS INCOME GENERATORS

*With 1,002 real money makers,  
you're sure to find one or more  
just right for you!*

**Get all 1,002 in our big new package  
plus a big 60% commission dealership.**

When you get an order keep \$12 and 6 stamps. Send \$8 and 4 stamps to the prime source to fill the order.

Dealer package contains this full size flyer, a postcard size ad and a 2" ad for this offer typeset with your name and address as the Authorized Dealer.

Have your own profitable home business and make big \$\$\$ showing others how they can too.

Send \$20 (check or money order) & 10 first class stamps.  
Don't miss out!

Reply to the Authorized Dealer below:

**LIBERTY, PO BOX 1110, ROGUE RIVER, OR 97537**

Request this Special Report within 7 days and get FREE RESALE DEALERSHIP. You keep all the money & 5 of the stamps.

## Special Report! Evaluating and Understanding Mail Order and MLM Programs So You Don't Get Ripped Off!



Thousands of people fall victims to MO/MLM fraud every year. The best way to stop becoming a victim is to recognize the different kinds of schemes and scams around today-Gifting, Chain Letters, Monitored Clubs, Buy a Name Box, Home Workers Needed, etc.

How do you identify bad programs? What's the first question to ask about programs? Is your first impression your best impression? Are new programs better than old programs? Are homemade programs profitable? How can you tell if a program is a con? How do owners use fees to get rich at your expense? How do you look beyond promotional hype? How do you tell a slick program from a valuable one? What's wrong with gift exchange? How many programs should you work at one time? When is the best time of the year to promote programs? What's the biggest threat to success? How do you avoid program jumping? What's the biggest problem with multiple programs?

**ORDER YOUR SPECIAL REPORT WITHIN 7 DAYS FOR THE DISCOUNT PRICE OF \$10 AND 20 FIRST CLASS STAMPS AND YOU'LL ALSO GET TWO FREE BONUSES: "How to Get Revenge if You Get Ripped Off By a Con Artist - Maybe Even Get Some or All Of Your Money Back" AND "An Up-To-Date List of Scammers, Bad Check Writers and Con Artists" inside the current issue of Direct Response Marketers' Quarterly newsletter. YOU'LL ALSO GET A FREE RESALE DEALERSHIP for this Special Report offer- you keep all the money. The prime source fills each order for just the stamps. So don't procrastinate! Order now for the special discount price of \$10 and 20 first class stamps.**

**After 7 days order at the regular price- \$20 & 40 first class stamps. So save 50% - order now!**

Rush me the SPECIAL REPORT, BONUS REPORTS, my FREE RESALE

DEALERSHIP and camera ready copy for this offer.

I'm ordering within 7 days- enclosed is \$10 and 20 F/C stamps.

It's after 7 days- enclosed is \$20 and 40 F/C stamps.

DATE

CODE:

MTX23

NAME

ADDRESS

CITY/STATE/ZIP

Mail to:

LIBERTY  
PO BOX 1110  
ROGUE RIVER, OR 97537

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## CHEAP PRINTING!

We will print 100 copies of your one sided flyer with a nonconflicting flyer on the back for \$7.00 and mail to you! Send your one sided flyer flat with \$7.00 to

**LIBERTY ♦ P.O. Box 1110 ♦ Rogue River, OR 97537**

## FREE MAILING LIST DEALERSHIP!

Free mailing list & dealer set-up with your name added for \$2 & 3 F/C stamps to: C. ACOSTA  
PO Box 1110 ♦ Rogue River ♦ OR 97537-1110

# The **EASY 4** System

## Phase-1

Phase-1 is the only phase that requires mailing!

Phase-1: Mail until 4 respond - \$17,000  
Phase-2: NO Mailing - \$34,000  
Phase-3: NO Mailing - \$170,000  
Phase-4: NO Mailing - \$340,000

Like planting 4 seeds!

**ONE SIMPLE THING TO DO!**

4 Responses = Lifetime money!

**IMPORTANT:** Join only if you are willing to mail until you get 4 responses...

- ◆ A clearly defined system.
- ◆ No hype. No false promises.

▶▶ How the money adds up with the EASY 4 System!

*(When you have 4, your work is done with Phase 1! Sit back and wait for money!)*

You receive \$50 from each of those 4 responses = \$200.

*(Your money back and it's just beginning...)*

Those 4 people will mail (with **YOUR NAME** on their flyer in Position #3) until they receive at least 4 responses each = 16

Those 16 each pay you \$50 = \$800!

Those 16 people mail (with **YOUR NAME** on their flyer in #2) until they each receive at least 4 responses. *(some get more than 4)*

16 people x 4 responses each = 64  
64 people each pay \$50 to you = \$3,200!

*Continued on next column...*

**CAUTION:** To keep from holding others back...**YOUR NAME WILL BE BY-PASSED** if you do not receive any responses after 6 months!

Continued from column one: Those 64 mail (with **YOUR NAME** on their flyer in Position #1 until each gets at least 4 = 256 Those 256

each pay you \$50 = **\$12,800**

Let's add it up: \$200 + \$800 + \$3200 + \$12,800 = **\$17,000!!**

**AND ALL EVERYONE DID WAS MAIL UNTIL THEY GOT 4!**

That's how EASY it is!

**More Good News...**

That's just the **BEGINNING!**

→ In PHASE-2, Make **DOUBLE MONEY!**  
**NO MAILING!! ... Why?**

Because those who join with you in Phase-1, follow you into Phase-2

**Phase-2 pays DOUBLE! Enter Phase-2 anytime after you get 4 in Phase-1.** Most people join Phase 2 after they've made \$1000.

**How to enter PHASE-2:** After you have received your 4<sup>th</sup> response from Phase-1, DM Services will send you a **Phase-2 order form**. Fill out the **Phase-2 Order-form** and send to DM Services along with the following:

**NO OUT OF POCKET COST**... Using money made in Phase-1:

(1) Make one \$30 M.O. payable to DM Services for your Phase 2 validation, forwarding of payments and monitoring.

(2) Make 4 money orders in amount of \$100 each payable to persons on the **Phase-2 Order-form** in positions #1, #2, #3 and #4. (Total: \$430) Send Phase 2 order form and payments to DM Services.

**PHASE 2 IS PAID AUTOMATICALLY!**  
**NO mailing required! \$34,000!**

Once you have joined Phase-2, you qualify to receive **\$100 payments\* automatically** from the 4 (or more) you sponsored, and all those they sponsored as they join Phase-2. No need to mail!

Nothing else to do except count money!

**NOTE:** Only persons who have *joined* Phase-2 are eligible to receive \$100 Phase-2 payments.

*(Phase-3 information in Phase-2 Market Kit)*  
*(Phase-4 info in Phase-3 Kit)*



# A... NEVER ENDING Pay Plan! (The LAST Program you will ever need!)

After you get 4... The **EASY 4** System does the work for you!

Phase-1: \$17,000. ...Mail This Program Until You Get 4 RESPONSES! (All you will ever need to do)

Phase-2: \$34,000. **NO Mailing required! NO out of pocket expense!!**

Phase-3: \$170,000. **NO Mailing! NO out of pocket expense!!**

Phase-4: \$340,000. **Still NO Mailing!**

Phase-5: \$\$\$...???

**RESIDUAL Pay!** Finally, a program with a clear, attainable goal that anyone can do!

→ This is **NOT** for **everyone!** The price to join EASY 4 has been set to increase earnings and to attract only those who WILL DO what it takes to **MAKE MONEY!**

*How does "NO MAILING" work?* Anytime after you get 4, you can enter Phase II using money earned in Phase I. No mailing needed in Phase II, as money comes to you automatically when others pay to join Phase II after you. The program management places people as they move from each Phase to the next. Those who signed up with you in phase I, plus those who sign up with them will pay you again as they follow after you into each new phase. Once you get 4... NO more out of pocket expense! You make all payments from money paid to you in previous Phase. It truly is A Never Ending Pay Plan!

- ✓ SURE PAY: ..... All payments forwarded from this office each Thursday!
- ✓ NO CHEATING: ..... Your payments are in YOUR NAME & come thru this office. No one can join without paying you.
- ✓ PRINTING: ..... Wholesale Printing Service with Free Delivery.
- ✓ \$10 CELL PHONE Service: NO Contract required! \$10 every 4 months! Only \$30 for an entire Year! (Computer needed)

→ **THE KEY...** Mail as many as it takes Until You Receive 4 Responses! **NEVER GIVE UP** and get paid forever!

### **INSTRUCTIONS:**

1. Make one \$25 Money Order payable to: DM Services for Home Business Direct Mail Kit.
2. Make 4 money orders of \$50 each payable to the **Names** in positions #4, #3, #2 and #1 [\$200 total]
3. **Complete the order form below and send THIS PAGE with all money orders totaling \$225 to DM Services,**
4. **YOU RECEIVE:** A Marketing Kit containing: Camera-Ready originals of this program with your name in #4 position; Wholesale Printing service with Free Delivery, a Mailing List Company Price List; a copy of Money Saving 'Tips on Mailing' (\$15 Retail value); and website link of a low cost NO Contract cell phone service.

#### Phase-1 Order Form

Avoid mailing errors and ensure you receive your Kit.  
Print CLEARLY! Money Orders only! (NO Checks!)

|   |  |
|---|--|
| <p>#1. Pay \$50 to:<br/><b>ART BOYCE</b><br/>Mansfield OH</p>         | <p>NAME: _____</p>   |
| <p>#2. Pay \$50 to:<br/><b>GLEN BRINK</b><br/>Littleton CO</p>        | <p>ADDRESS: _____</p>  |
| <p>#3. Pay \$50 to:<br/><b>LEVI WILSON</b><br/>Oxford PA</p>          | <p>CITY: _____</p>   |
| <p>#4. Pay \$50 to:<br/><b>JAMES E. BORTMES</b><br/>Karns City PA</p> | <p>STATE: _____ ZIP: _____</p> <p>PHONE: _____</p> <p>Email: _____</p> |

#### Send to:

DM SERVICES  
PO BOX 264  
NAPLES FL 34106-0264

*Note: If you do not receive your Marketing Kit within 10 days, call:  
Tel: 239-234-4395*

Note 2: The persons whose names appear at left in position numbers 1 thru 4 are authorized to copy this copyrighted material.

Disclaimer: This program is legal because it involves the sale a Direct Mail Start-Up Kit containing: "Tips on Mailing (\$15 Retail value); Wholesale Printing Service price list; A price list from a Mailing List Company; Your personalized Camera-ready originals with your name in #4; and involves the payment of a finders fee to others who also sell this package. This is not a gifting club. All potential buyers become independent representatives. We are not responsible for 1099's or W-2's nor do we keep track of fees paid. No adjustments or refunds can be made after processing. Void where prohibited by law.

