

# AD-VENTURE MARKETING



## 1,200 CIRCULATION

### PLUS ONLINE FREE FOR A FULL YEAR AT [WWW.XLBWORLD.COM](http://WWW.XLBWORLD.COM)

### YOUR ADS GET AROUND WITH US!



## AD RATES

### CAMERA READY ADS:

- 1" \$2
- 2" \$3
- 3" \$5
- 3"x6" \$10
- 4"x5" \$12
- 8"x10" PAGE ONE-SIDED \$25
- 8"x10" PAGE TWO-SIDED \$45



TO GET TO PROSPERITY MOUNTAIN, BE SMART & FOLLOW THE RIGHT PATH BY ADVERTISING WITH US!

DANGER AHEAD!

KEEP ON PATH  
ADVERTISING MONEY PIT

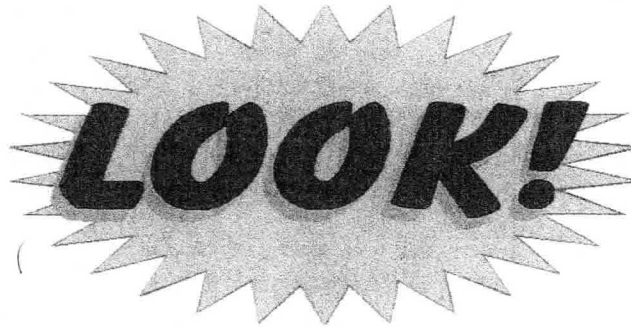


Classified Ads: 15¢ PER WORD  
ALL WORDS COUNT!

TYPESETTING AVAILABLE!  
SEND LSASE FOR RATES

# Start A Super Mailing List And Get \$25 Per Name!

**Opportunity Seekers  
all across the USA  
will pay you \$25  
CASH to put their  
names on your list.**



**Recruit an army of  
motivated direct  
mail networkers.**

**ALL YOU DO  
IS MAIL THIS AD!**

Here's how it works:

There are 5 names in the next space. Send each one \$25 cash wrapped in a note that says "Put me on your Mailing List"

Return this ad with \$25 Cash and 5 FC Stamps to the monitor for processing.

You will receive 2 Color Master Copies of this ad with your name imprinted in the #1 spot and the others moved down. You will also receive 510 Fresh Names on peel and stick labels and a set of Color Teaser Labels that get your envelopes opened fast.

Make copies of your new ad and include them in all of your outgoing mail.

Send some to people you know who need extra cash.

When you get offers in the mail from others, turn around and send them a copy of your new ad. This is called reverse mailing and it works very well. These people are already active in mail order and are looking for great money making offers.

**Your Name  
Is Worth**

**\$25**

AM39

1. Robert Doyle  
PO Box 9722  
Norfolk, VA  
23505

2. Free Space

3. Free Space

4. Free Space

5. Free Space

Monitor:  
E J Dover  
4129 Clintwood Ln  
Virginia Beach, VA  
23452

All of the people on this ad will be promoting their own ads, sending them all over the country.

Your name will be seen by thousands.

As your name moves down the list, more and more people will be asking you to put their names on your new list. Each one will also be sending you \$25.

**YOU GET \$25 FOR EVERY  
NEW NAME!**

After you've compiled a list of 100 or more names, sell them to mailing list companies for even more money.

**ONCE YOU SET THIS THING  
IN MOTION YOU WON'T BE  
ABLE TO STOP IT!**

Disregard this offer if this ad appears to have been altered. We will not accept any altered ads.

All unauthorized names will be removed so cheating will be eliminated.

**WE'LL SEND YOU  
510 FRESH NAMES ON  
PEEL&STICK LABELS  
TO GET YOU STARTED!**

If you started in spot #1 and mailed 100 copies, and got a small 6% response, and everyone who followed you did the same, what would be the result at spot #5?

**DO THE MATH!**

**Good Luck.**

