

AD-VENTURE MARKETING



1,200 CIRCULATION

PLUS ONLINE FREE FOR A FULL YEAR AT WWW.XLBWORLD.COM

YOUR ADS GET AROUND WITH US!



AD RATES

CAMERA READY ADS:

- 1" \$2
- 2" \$3
- 3" \$5
- 3"x6" \$10
- 4"x5" \$12
- 8"x10" PAGE ONE-SIDED \$25
- 8"x10" PAGE TWO-SIDED \$45



TO GET TO PROSPERITY MOUNTAIN, BE SMART & FOLLOW THE RIGHT PATH BY ADVERTISING WITH US!

DANGER AHEAD!

KEEP ON PATH



Classified Ads: 15¢ PER WORD
ALL WORDS COUNT!

TYPESETTING AVAILABLE!
SEND LSASE FOR RATES

Shore To Shore Magazine

New Ad Rates All Ads Must Be Camera-Ready **Deadline: 25th of each month**
 1" CR \$7.00 • 2" CR \$10.00 • 3x6" CR \$15.00 • 4x5" CR \$20.00 • 3x8" CR \$22.00
 5x7" CR \$35.00 • 8x11" One Side \$50.00 • 8x11" Two Sides \$80.00
 CHA SERVICE P.O. Box 1980 Rogue River, OR 97537



VERY PROFITABLE HOME BUSINESS, FREE HEALTH PRODUCT, UNLIMITED RESIDUAL INCOME, POSITIVELY NO SELLING! CALL 24/7 GENERAL INFO 1-888-213-2460 JUST MAIL OUR FREE POSTCARDS, NO MEETINGS, NO STOCKING, PRODUCTS NO BOTHERING FRIENDS OR FAMILY. ANYBODY CAN DO THIS! PEOPLE WHO FAILED OTHER PROGRAMS ARE MAKING \$ 500 to \$ 10,000 A MONTH USING OUR TEAM BUILDING SYSTEM!



BODY BALANCE

FREE SAMPLE OF BODY BALANCE # 1 LIQUID NUTRITION SUPPLEMENT USED AND RECOMMENDED BY OVER 6000 HEALTH CARE PROFESSIONALS TO THEIR PATIENTS. THIS IS THE EASIEST, HONEST HOME BASED BUSINESS. JOIN LIFE FORCE INTERN'L SOLID 30 YEAR OLD COMPANY WITH HIGH QUALITY PRODUCTS FOR YOUR HEALTH YOU GET 100 FREE POSTCARDS 100 FREE NAMES TO GET YOU GOING & WE WILL GIVE YOU 100 FREE POSTCARDS EVERY MONTH, ID # 20940277 YES! ENROLL ME IN LIFE FORCE & RUSH MY FREE SAMPLE OF BODY BALANCE, 100 FREE POSTCARDS, 100 FREE NAMES, TEAM LEADER ANSWER ALL CALLS ! RETURN THIS AD WITH \$ 10 CASH (BECAUSE OF HIGH BANKING FEES) FOR SHIPPING & HANDLING TO: NEW 50K TEAM 41 ARBOUR RIDGE CIRCLE CALGARY, AB CANADA T3G3Y9 YOUR NAME, ADDRESS, CITY, STATE, ZIP, PHONE# (REQUIRED)

ACT NOW and MAKE A FORTUNE

Get a FREE Website that is loaded with Auto Parts. Make Money every time your site generates a sale. Give away free sites and get paid when the website generates sales.

www.ccparker.info
 Click on "AUTO EVERYTHING"

GIFTER'S NAMES ONLY...

120 names & addresses of **Gifting Program Enthusiasts** (names on p&s labels & Guaranteed).

These folks will **BUY your good offers!**
 Send \$12 to: Grand Publishing
 3333 Slate Ct Milford MI 48380

ONE TIME LOAN PROGRAM



Our special loan program requires no payback commitments, no interest, no papers to sign. Just loan the person below \$50 one time.

We will send you back this ad with your name typeset instead of ours. Run your ads and collect your \$50 loans!

Complete details rushed when loan is completed.

Send \$50 to this loan recipient:

Mike Smith #8-344
 11014 19th Ave SE
 Everett, WA 98208

BIG, BIG MAIL! ONE POUND



of M.O. Publications sent Priority!
\$6 Bill Chesser • 4301 N. 35th St.
 Phoenix, Arizona 85018

Make \$5,000 a Month

Doing The Things you are Already Doing.
 Like Shopping. Get Full Info at www.ccparker.info

WANTED: A New Program To Join. Please Mail To:

Lynn Nebesky
 259 Williamstown Court #90
 Newington, CT 06111

THE STAMP AD PRESS

It's like printing your own stamps! Just send the three people listed 20 Forever stamps each.

WOW!

The printer will send you back this ad with your name and address typeset in the start position.



YOU MOVE THROUGH TWO MORE SPACES.

- MIKE SMITH 11014 19TH AVE SE #8-344 Everett, WA 98208
- CHARLES ELLIS P.O. BOX 122 Fairfax, IA 52228
- MICHAEL BRAGGS P.O. BOX 310244 Miami, FL 33231

WANTED Your Best Offers!!



Hurry, Send Them Today.

William F. Rhoton - BO
 P.O. Box 425
 Gate City, VA 24251

Make \$5,000 a Month

Doing The Things you are Already Doing.
 Like Shopping
 Get Full Info at



www.ccparker.info

A MILLIONAIRE'S INCOME SECRET IS IN YOUR HANDS RIGHT NOW!

Dear Friend,

A short time ago you may have received an offer in the mail to become involved in a multi-level mail marketing operation. If you decided to join, this letter is for you. If you decided not to take advantage of the fantastic money this mail order is generating, then, quite frankly, you may as well stop reading right now and throw this away. You see, this letter is only for the people who are participating. It reveals the secret of how you can triple your response and income from your mail list.

I have been involved in multi-level mail for several years and have become rich doing it. In the course of my involvement I went through the same thing you have – send out a lot of letters and get back a few responses. One day, quite by accident, I came up with a way to triple my response by using my old mail list! Let me tell you right now, I'm no genius or anything like that. I just happened to come upon this two-step method of getting more people to respond. It was completely by accident that I discovered this powerful, money-making technique. This method worked all the way down the line to the people who I had previously mailed to. Each person who had a list in turn tripled their response, which, of course, worked back up the line to me. The end result is that this two-step method has produced triple the income – **EVERY SINGLE TIME!!**

I want to impress upon you that this will generate more money than anything you have ever seen! I used this two-step method for one and half years and then retired very wealthy. I WAS ABLE TO DO THIS BECAUSE I FOUND A WAY TO TRIPLE MY INCOME FROM MY LITTLE MAIL ORDER BUSINESS. Enough of that, though, I'm sure you get the picture.

You may be content with the response you are now getting from your mailing lists. If you are, then this letter is obviously not for you. But if you would like to turn good money into incredible money, all you need to do is follow the simple directions at the end of this letter. The two-step has produced three times the money for everyone who uses it, and it will for you, too!

I am willing to bet that right now you have done at least one of the following:

- A) You answered an ad in a national magazine about making money.
- B) You received an offer in the mail about multi-level mail marketing and all the money you can make.
- C) You purchased a mail list from the company specified in one of the reports you received.
- D) You purchased at least 200 names from this company.
- E) You faithfully sent out 200 letters exactly like the one you got in the mail.
- F) Instead of getting money in the mail, you started to get more of the same thing you are trying to sell, as well as several other things similar, but not the same, as what you are trying to sell.
- G) You then came up with the brilliant idea of sending your offer to the people who are on the lists of the other offers you got, thinking they will buy your product, but you won't buy theirs.
- H) You started getting more offers from more people.

SOUND FAMILIAR?

I am now going to let you in on three secrets: **FIRST** – When you put your name in the #1 spot and send out, do you know what you are doing? You are "Perpetuating The Species." In other words, you are placing your name on lists that come across key people. These key people are called spotters and they are on most every list. Do you know what they do, they spot (write down) your name and send it on to a mailing list company. Then do you know what happens? The mailing list company sells your name to new opportunity seekers (just like you were when you first responded to an ad!). Guess who is making money in this? As long as you go in this circle, you will make only a little money, and the mailing list company will make a lot of money. I am sure that this is not what you are looking for to happen. **SECOND** – This circle is less than one tenth of one percent of your total market. In other words, it takes roughly 1,000 letters to get one customer. This figure is based on averages only, because you may be lucky and get several new opportunity seekers on one list. Don't forget though, that you will be mailing to the same people that quite a few others will be mailing to, also. These people will then get many offers in the mail and come up with the brilliant idea of sending to all the names on the lists and then guess what? They are now "Perpetuating The Species!" **THIRD** – And this is the one that really burned me up – is the spotters take the letter you sent them and guess what they do? They simply remove your name from whatever position it is in, and place their name in its place! They then send out to the hot, new prospects before you can, and even have the nerve to use the letter you sent them! All they have to do is white out your name and put theirs in place of it. On a 4 page letter they only need to make one copy and use your other three. This saves them a lot of money in copying and costs you a lot of money in lost capital.

By now you should realize that I devoted a lot of time to figuring out the system. When I first entered multi-level mail I thought I would make a killing. I ended up getting a lot more offers than I did selling reports. I became obsessed with finding a way to make money in this business. That is when I came across this two-step mail method. If it weren't for this method, I'd probably still be broke trying to "make it." I devoted many long months to testing, mailing, and keeping track of every single piece of mail I sent out. **Every piece of mail was coded.** Once I put everything together and analyzed it, I found out what was going on and what to do!

This testing and mailing took 14 months. It paid off very big for me (over \$11 million in one and one half years) because I found out HOW TO BEAT THE SYSTEM!! I turned the tables on the spotters and figured out how to get them to circulate my name! Once I figured out what to do, I never purchased a mailing list again and made more money than with any list I ever had! I also stopped the spotters from using my letters to save them money. (I also became the mailing list companies' biggest nightmare because I found out how to beat them at their own game and take their profits!)

Here are just a few things I learned:

- a) I learned how to get my name on the spotter's list which, in turn, brought me many different offers.
- b) I learned about how many opportunity seekers are in the market. (At any one given time there are between 10 and 15 million with roughly 10,000 added each week. I found my profit generator!)
- c) After initially purchasing a list, I learned how to generate my own list of names who were extremely responsive prospects. After which I did not purchase any mailing lists. These names were all free!
- d) THE MOST IMPORTANT thing I learned is how to turn the tables on the spotters and figured out how to get all those who were currently trying to sell reports, or friendship clubs, or recipes, or anything on paper turned into sales. (This is where I became rich.)
- e) I learned how to stop the spotters from using my paper to save them money, and how to prevent them from removing my name and putting theirs in its place.
- f) I learned how to use the mailing list company's services to my benefit.

In short, I developed a fail proof, foolproof method of generating big money in multi-level mail where everyone else had failed.

One other thing I found out is the testimonials that are on many of the letters out there are true. What you don't know is that these testimonials are mostly from the spotters. They are the ones who get the new names first. You get the leftovers.

This is where my two-step mail method developed from. I spent 14 months and several thousand dollars in postage and printing to test and analyze every piece of mail I sent out. This is why my two-step method earned me over \$11 million in one and one half years.

From all of this information I have written a report entitled, "HOW TO TRIPLE YOUR RESPONSE AND INCOME FROM YOUR MAIL LIST." The people who obtain this information will have an almost "UNFAIR ADVANTAGE" over everyone else who is participating in multi-level mail. They will earn more money in three months than most people make in three years. You have the opportunity to do this RIGHT NOW!!!

You may decide that you will not take advantage of the two-step mail method, **which is also a program**. Putting it bluntly (my apologies for bluntness), it is of no consequence to me. I am retired. IT IS OF EXTREME IMPORTANCE TO YOU, THOUGH. If you decide not to take advantage of the two-step, I ask only one thing of you: Please keep this letter for future reference for one month. As you get various offers in the mail, think about what would happen if you use the two-step method on the people who are included in those lists. Remember – right now they are doing the same thing you are probably doing, which is either buying a list of names that are worn out, or sending their offer to every name that is on the letters they receive – Now you know what happens!

I sincerely wish you the very best of success in your mail order business!

John J. Sillen

P.S. As a bonus, you will be told how you can find the names of people to mail to who are guaranteed to buy from you. These names are free – you don't buy any mailing list or anything. These people are already in MLM, and once you are on their down list, the money that comes in is absolutely incredible!

To receive your report: "HOW TO TRIPLE YOUR RESPONSE AND INCOME FROM YOUR MAIL LIST" send \$10 in cash and 2 First Class Stamps to the person who's name appears below. In turn, you will receive your report from that person. You will learn the secret of increasing your income using the two-step method. Along with your report you will receive full instructions. By ordering this report, you will have JOINED and completed step one, Of The 2 Step Method/Program. Step two is where your big money comes in!

BE SURE YOU KEEP THIS LETTER FOR FUTURE REFERENCE!!!

To order your report, send \$10 Cash, , with 2 First Class Stamps and a note requesting the report: "HOW TO TRIPLE YOUR RESPONSE AND INCOME FROM YOUR MAIL LIST" to:

**Ray H. Price
500 W. Vermont St
Altadena, CA 91001-AVM**

Free

**UP TO \$50,000.00 FIRST YEAR!
AFTER THAT, THE SKY'S THE LIMIT!!!**

Dear Friend,

Do you want the kind of money that most people only dream of?

If you answered yes we invite you to join our very special group of people.

We are from all walks of life and age groups. We are down to earth, sincere and family oriented. We have made our way through life in our own respective fashions but one thing above all others unites us. We are committed to do whatever it takes - as long as it is legal and moral - to make enormous incomes together in the years ahead.

We have a unique, confidential strategy and by acting quickly and keeping it among ourselves we can all profit handsomely during the coming months and years.

We will show you how we use our strategy and how it can put you into whatever income bracket you want to be in. We predict you will easily approach the \$50,000 mark within the first year but there is no limit - it could be way more. And this is only the start, it can grow year after year.

Imagine the possibilities . . . being able to do the things you want to do when you want to do them, no longer needing to work and having the time and money to truly experience life. This is exactly what you have always wanted.

No matter who you are or where you may be in life you owe it to yourself to look at something new, something different. In these uncertain times of cutbacks, layoffs and jobs leaving the country it is nice to know that something will be there to secure your financial future for both you and the ones you love.

And we will give it to you Free, all we ask is 2 Stamps (or \$1.00 if you do not have them) for Shipping & Handling. Simply submit the form below and we will Rush the complete details to you as soon as we get your form. You are under no obligation so please act today.

It is now on you . . . do you want to forever change your life or do you want to continue the daily struggle? Do you really have anything to lose . . .

Nobody will bother you. You can decide if you want to be a part of this on your own after you see the details. This is a Private opportunity with your privacy protected.

----- Cut Here and Mail Today / Please Print Clearly or use Address Label -----

MAIL TO: GN-INFO ~ P.O. Box 520 ~ Danville, NH 03819-0520

YES, I have included either 2 Stamps or \$1.00 for Shipping & Handling. Please Rush the Complete Details to me today. This is 100% Risk Free and I am under no obligation.

My name is: _____

My address is: _____

City, State & Zip: _____

TYPESETTING + 1200 P&M

1" - 30 words / 12 copies - \$3 Cash
 2" - 50 words / 10 copies - \$4 Cash
 plus 2 F/C stamps per ad • FREE CC
 Mike Jasuirkowski
 224 Elm St #405 • West Haven, CT 06516

FREE Details & FREE Report Send NO Stamps or SASE

CHECK JUST 2 SELECTIONS BELOW

- ___ Not just FREE Stamps * GET MORE!
 - ___ The \$20 Club For Poor Folks
 - ___ Your own Money-Making Birthday Calendar
- FREE REPORT INCLUDED**

How To Start Your Own LEGAL Mail Order BIZ

Join ONE Program, The Other is FREE. Your name printed on ALL Flyers and 30 two inch Camera Ready Ads. **SEND THIS AD NOW !!**

R&D, 17347 Sprenger,
 Eastpointe, MI 48021



READY TO GIVE UP?

There is still hope!
 Order my 100 names of opportunity seekers & buyers on peel n' stick labels with fast, free S&H in the USA.
 Only \$15.00
 Mail them your best offers!



Mike Marquez

P O Box 268
 Bronx, NY 10473-0268

\$100 Per Envelope

Receive hundreds, even thousands of "SPECIAL" Airmail Envelopes with \$100 inside each one! Free info:
 Ed Sauls, 543 Rollingwood Dr
 Dudley, NC 28333

BRAIN FUNCTIONS-Enhanced

Expand positively activated by problem solving & logical thinking activities. BOOKLET \$6 CASH P/M
 Ashton Uter-Box 6215-Hyattsville, MD 20782

RECEIVE \$21,000 Over & Over! Really Easy!

Fantastic Gifting Opportunity

One F/C Stamp For Complete Info To:

B. G.
 3167 Karl Road
 Columbus, Ohio 43224-4157



RETURN THIS AD WITH YOUR REQUEST

(While Supplies Last)

Fast Food Discount Cards

23 major restaurants. No expiration, use over and over, nationwide. Return this ad with a SASE, \$5.00 cash or money order to: Stanley Ford, 13093 Stonehouse Mt Rd, Culpeper VA 22701

SPECIAL REPORT

Reveals the Secrets How To Make Over \$50,000 A Year in an Easy Home-Based Business that anyone can do! Send \$1.00 or 2 F/C stamps for this Exciting Report to:
 NORTON KAMICKA Adv

3222 Dickmann Ave. Memphis, TN 38111

Free Advertising

Yes, You read that right-FREE ADVERTISING. Run your ads to over 100 free websites. Thousands will see your ads daily. Perfect for MLM, PenPals, Networking or any business opportunity. Get it all right here, right now-For FREE. New

Sizzling report reveals all. \$6.00 plus 1 stamp to:

Harris Enterprises

P.O. Box 1243, Grifton, NC 28530

DOLLARS DAILY!

Send \$40US cash & this Ad to the monitor who will send \$10 to each person:
 Akiko Frazier, 98-838B Kaonohi St.
 Aiea, HI 96701, USA

Get C/R ads with you in #1. Get \$10 US cash on 3 levels! We Publish "Dollars Daily!" Ad to 5,000 every time.



1 Jackie Johnson - \$10

2. Ken Bayless - \$10

3. Free - Save \$10

TURN \$150 INTO \$100,000

How To Turn a One-Time \$150 out of Pocket Into \$1000,000 over and over again! For Exciting Details, Return This AD with a LSASE To:

Norton Kamicka
 3222 Dickmann Ave. Memphis, TN 38111

Free Big Mail

Order the next Issue of **SMALL POTATOES MAGAZINE**

and Receive FREE our Current Big Mail Full of Income Opportunities.

Send 4 First Class Stamps to:

Small Potatoe\$ Magazine
 PO Box 397, Buffalo Lake, MN 55314

NEED EXTRA MONEY?

A VERY COST EFFICIENT PROGRAM
 A Life Changing Money Making System.
 You Are Not Alone, Everyone Makes Money.

IF THIS INTERESTS YOU:
 For Free Information, Send This Ad With \$1.00 Cash Or A LSASE To:
 Charles A. Oldham, 12188 Sandpiper Rd.,
 Thackerville, OK 73459-9520

AD-V

ADVERTISE ON MIKE'S All Classified Adsheet!



35 Words or Less printed and mailed to 500 by First Class Mail.
 Only \$3.00 plus 2 Forever Stamps. Free Ack and checking copy.

Mike Marquez

P O Box 268
 Bronx, NY 10473-0268

Make \$\$ in MailOrder!

THE MILLIONAIRE CLUB OF AMERICA
 INCOME GENERATOR

Earn a six figure income. Plus receive bonus money & 100 postage stamps. Free info:

Ed Sauls
 543 Rollingwood Dr
 Dudley, NC 28333

FREE Information

"BIG MAIL!"



Circulars of ALL KINDS

To Join For Just \$5.00

(Ca\$h only please)

Return ad & payment

To: Ms. Jackie Johnson

807 Walters Street #91

Lake Charles, LA 70607

Economic Stability Through

PRECIOUS

METALS

For full details:

send \$2 to:

Peter Nolopp, 14667 Boyle Ave
 Fontana, CA 92337-7111 USA

CASH & STAMPS - FOREVER!!

A TRUE WIN-WIN STRAIGHT LINE MATRIX

Your first referral (level 1) will send you 20 F/C stamps. Their first referral (level 2) will send you a \$5 Bill. Your name moves down to the next levels as your downline refer new members. In level 3 members will send you \$10 Bills....In level 4 members will send you cash in \$15 increments. When you reach the 5th level, you will be receiving "loads" of \$20 Bills from all your downline. Keep mailing your flyer and you will keep receiving cash & stamps forever! This program is SCAM FREE and CHEAT PROOF! Stamps & cash are mailed directly from members to members. Money orders are acceptable rather than cash. It's your choice!

THIS IS A FAST MOVING SYSTEM! YOUR NAME WILL MOVE FAST THROUGH THE LIST RECEIVING STAMPS (LEVEL 1) AND CASH (LEVELS 2-5). YOU WILL HAVE LOTS OF CASH IN HAND EVEN BEFORE YOU REACH (LEVEL 5). **AWESOME!**

This is a *Straight Line Matrix*. If everyone refers only one person you will make money. Each member refers 5 each.... When you reach the 5th level, you will have 3,125 members sending you \$20 Bills. Do the math! **WOW!!**

HOW THE PROGRAM WORKS: Complete the address section below and make 6 copies of this flyer. Wrap the stamps and cash/ MO with a copy of flyer and send to each person the designated amount of cash and/or stamps. Also send \$5.00 (Adm fee) to: **GS Marketing, 1131 Willow St, Troy, AL 36081**. Once the monitor receives your completed form, he will send you a Master Copy with your name in Level 1. Make copies and mail out to prospects! **Join Today!!** You will receive a list of buyer names to help you get started!

Tel# for adm use only ... payment confirmation!

LEVELS	NAME/ADDRESS OF MEMBERS	SEND
1	Scott A. Farley, 204 N Oak St., Crawfordsville, IN 47933-1952 765-362-7246	20 stamps
2	Robert Gegugeit, P.O. Box 24289, Richmond, VA 23224 804-231-0480	\$5.00
3	Garland Smith, 1131 Willow Street, Troy, AL 36081 334-566-2670	\$10.00
4	No one here yet! You save \$15.00	\$15.00
5	No one here yet! You save \$20.00	\$20.00

A monitored program...the watermark above make this virtually cheat proof. Only the monitor can edit without compromising the integrity. If circles are missing or have been tampered with, do not join. Please send flyer to the monitor for replacement.

Please print clearly or use an address label

NAME:	(Tel#)
ADDRESS:	
CITY/STATE/ZIP:	

Notice: When your name reaches Level 5, a new flyer will be created with your name in Level 1 position. A Print & Mail Service will mail your new flyer to 1000 prospects... **FREE!!**

