

AD-VENTURE MARKETING



1,200 CIRCULATION

PLUS ONLINE FREE FOR A FULL YEAR AT WWW.XLBWORLD.COM



YOUR ADS GET AROUND WITH US!

AD RATES

CAMERA READY ADS:

- 1" \$2
- 2" \$3
- 3" \$5
- 3"x6" \$10
- 4"x5" \$12
- 8"x10" PAGE ONE-SIDED \$25
- 8"x10" PAGE TWO-SIDED \$45



**Classified Ads: 15¢ PER WORD
ALL WORDS COUNT!**

**TYPESETTING AVAILABLE!
SEND LSASE FOR RATES**

TO GET TO PROSPERITY MOUNTAIN, BE SMART & FOLLOW THE RIGHT PATH BY ADVERTISING WITH US!

DANGER AHEAD! KEEP ON PATH

ADVERTISING MONEY PIT

A New Circular That Pulls Orders Like Crazy!

Order
Today!!

GET MORE FOR YOUR MONEY

HOT

Rake in Your Share of the Money!

Use This Circular Over and Over Again to Earn Thousands of Dollars!
A Winning Flyer because **YOU KEEP** All The **MONEY** for your Efforts
and all your Orders are Filled for the 5 F/C Stamps. You will
Get 3 - 8½x11 Flyers, 1", 2", 2"x5" and 5"x8" C/R Ads to use.

\$20

Return This Flyer, **\$20.00 CASH**
and **5 F/C Stamps** to get Started
Receiving Your Share of the Money!
Address Your Envelope **NOW** To:

Ralph Scott
7210 S. Maplewood Ave.
Chicago, IL 60629

RETURN
THIS
FLYER

Name _____

Address _____

City/State/Zip _____

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Start A New Mailing List And Fill Your Piggy Bank!

People all over the
country will
PAY YOU CASH
to put their names on
your new list.

Use this ad to bring
extra **CASH** straight
to your mailbox.

**ALL YOU DO
IS MAIL THIS AD!**

Here's how it works:

There are 6 names in the next
space. Send each one
\$5 wrapped in a note that says
"Put Me On Your Mailing
List".

Return this ad with \$5 Cash
and 5 FC Stamps to the
monitor for processing.

You will receive 1 Color
Master Copy of this ad with
your name imprinted in the
#1 spot and the others moved
down. You will also receive 30
Fresh Names on peel and
stick labels, and a set of Color
Teaser Labels that get your
envelopes opened fast.

Make copies of your new ad
and include them in all of
your outgoing mail.

Send some to people you
know who need extra cash.

When you get offers in the
mail from others, turn
around and send them a copy
of your new ad. This is called
reverse mailing and it works
very well.



All of the people on this ad
will be promoting their own
ads, sending them all over the
country.

Your name will be seen by
thousands.

As your name moves down
the list, more and more
people will be asking you to
put their names on your new
list. Each one will also be
sending you \$5.

**YOU GET \$5 FOR EVERY
NEW NAME!**

After you've compiled a list of
100 or more names, sell them
to mailing list companies for
even more money.

**ONCE YOU SET THIS THING
IN MOTION YOU WON'T BE
ABLE TO STOP IT!**

Disregard this offer if this ad
appears to have been altered.
We won't accept altered ads.

All unauthorized names will
be removed so cheating will
be eliminated.

**YOU WILL BE AMAZED AT
THE POTENTIAL OF THIS
INEXPENSIVE AD!**

If you started in spot #1 and
mailed 100 copies, and got a
small 6% response, and
everyone who followed you
did the same, what would be
the result at spot #6?

DO THE MATH!

Good Luck.

1. Wayne H Pierce
PO Box 1717
Houlton, ME
04730

2. Frank Busch
8 Sheep Camp Rd
Dayton, NV
89403

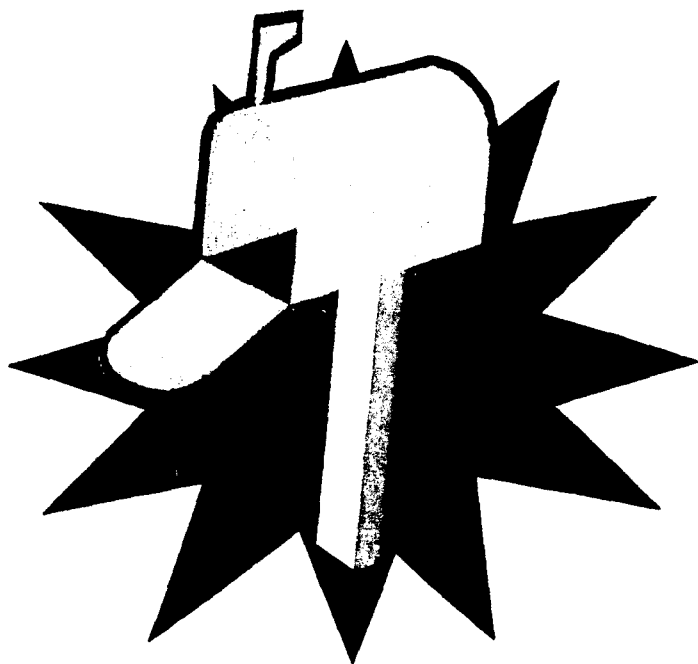
3. Justine Cheever
252 Cambridge Ave
Buffalo, NY
14215

4. Free Space

5. Free Space

6. Free Space

Monitor:
E J Dover
PO Box 15465
Chesapeake, VA
23328



**Check
Your
Box
For
FREE
GIFTS!**

**Send a copy of this ad and \$20 Cash
to one of the people listed below.**

**Include a note saying
"please accept this free gift-
you are blessed".**

**Replace that name with yours and start
mailing this ad. You'll get lots of free gifts.**

**E J Dover
PO Box 15465
Chesapeake, VA
23328**

**Rey Pantiga
1780 Oakwood Ave
San Jose, CA
95124**

