

# AD-VENTURE MARKETING



## 1,200 CIRCULATION

### PLUS ONLINE FREE FOR A FULL YEAR AT [WWW.XLBWORLD.COM](http://WWW.XLBWORLD.COM)



**YOUR ADS GET AROUND WITH US!**

## AD RATES

### CAMERA READY ADS:

- 1" \$2
- 2" \$3
- 3" \$5
- 3"x6" \$10
- 4"x5" \$12
- 8"x10" PAGE ONE-SIDED \$25
- 8"x10" PAGE TWO-SIDED \$45



TO GET TO PROSPERITY MOUNTAIN, BE SMART & FOLLOW THE RIGHT PATH BY ADVERTISING WITH US!

DANGER AHEAD!

KEEP ON PATH



**Classified Ads: 15¢ PER WORD ALL WORDS COUNT!**

**TYPESETTING AVAILABLE! SEND LSASE FOR RATES**

# A New Circular That Pulls Orders Like Crazy!

Order  
Today!!

GET MORE FOR YOUR MONEY

HOT

## Rake in Your Share of the Money!

Use This Circular Over and Over Again to Earn Thousands of Dollars!  
A Winning Flyer because **YOU KEEP** All The **MONEY** for your Efforts  
and all your Orders are Filled for the 5 F/C Stamps. You will  
Get 3 - 8½x11 Flyers, 1", 2", 2"x5" and 5"x8" C/R Ads to use.

**\$20**

Return This Flyer, **\$20.00 CASH**  
and **5 F/C Stamps** to get Started  
Receiving Your Share of the Money!  
Address Your Envelope **NOW** To:

**Ralph Scott**  
7210 S. Maplewood Ave.  
Chicago, IL 60629

RETURN  
THIS  
FLYER

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

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# Start A New Mailing List And Fill Your Piggy Bank!

People all over the  
country will  
**PAY YOU CASH**  
to put their names on  
your new list.

Use this ad to bring  
extra **CASH** straight  
to your mailbox.

**ALL YOU DO  
IS MAIL THIS AD!**

Here's how it works:

There are 6 names in the next  
space. Send each one  
\$5 wrapped in a note that says  
"Put Me On Your Mailing  
List".

Return this ad with \$5 Cash  
and 5 FC Stamps to the  
monitor for processing.

You will receive 1 Color  
Master Copy of this ad with  
your name imprinted in the  
#1 spot and the others moved  
down. You will also receive 30  
Fresh Names on peel and  
stick labels, and a set of Color  
Teaser Labels that get your  
envelopes opened fast.

Make copies of your new ad  
and include them in all of  
your outgoing mail.

Send some to people you  
know who need extra cash.

When you get offers in the  
mail from others, turn  
around and send them a copy  
of your new ad. This is called  
reverse mailing and it works  
very well.



All of the people on this ad  
will be promoting their own  
ads, sending them all over the  
country.

Your name will be seen by  
thousands.

As your name moves down  
the list, more and more  
people will be asking you to  
put their names on your new  
list. Each one will also be  
sending you \$5.

**YOU GET \$5 FOR EVERY  
NEW NAME!**

After you've compiled a list of  
100 or more names, sell them  
to mailing list companies for  
even more money.

**ONCE YOU SET THIS THING  
IN MOTION YOU WON'T BE  
ABLE TO STOP IT!**

Disregard this offer if this ad  
appears to have been altered.  
We won't accept altered ads.

All unauthorized names will  
be removed so cheating will  
be eliminated.

**YOU WILL BE AMAZED AT  
THE POTENTIAL OF THIS  
INEXPENSIVE AD!**

If you started in spot #1 and  
mailed 100 copies, and got a  
small 6% response, and  
everyone who followed you  
did the same, what would be  
the result at spot #6?

**DO THE MATH!**

**Good Luck.**

1. Wayne H Pierce  
PO Box 1717  
Houlton, ME  
04730

2. Frank Busch  
8 Sheep Camp Rd  
Dayton, NV  
89403

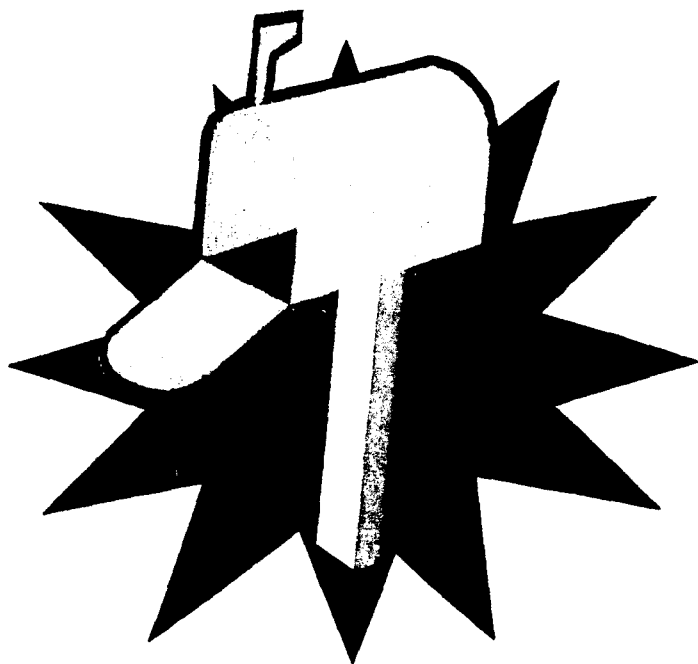
3. Justine Cheever  
252 Cambridge Ave  
Buffalo, NY  
14215

4. Free Space

5. Free Space

6. Free Space

Monitor:  
E J Dover  
PO Box 15465  
Chesapeake, VA  
23328



**Check  
Your  
Box  
For  
FREE  
GIFTS!**

**Send a copy of this ad and \$20 Cash  
to one of the people listed below.**

**Include a note saying  
"please accept this free gift-  
you are blessed".**

**Replace that name with yours and start  
mailing this ad. You'll get lots of free gifts.**

**E J Dover  
PO Box 15465  
Chesapeake, VA  
23328**

**Rey Pantiga  
1780 Oakwood Ave  
San Jose, CA  
95124**

